



Pwa

THE LOGO



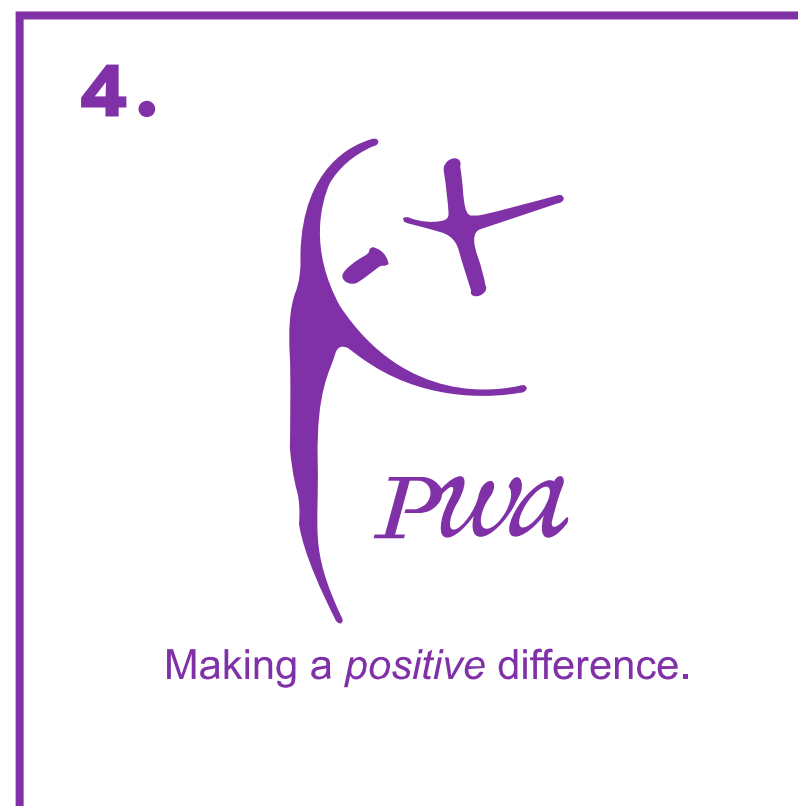
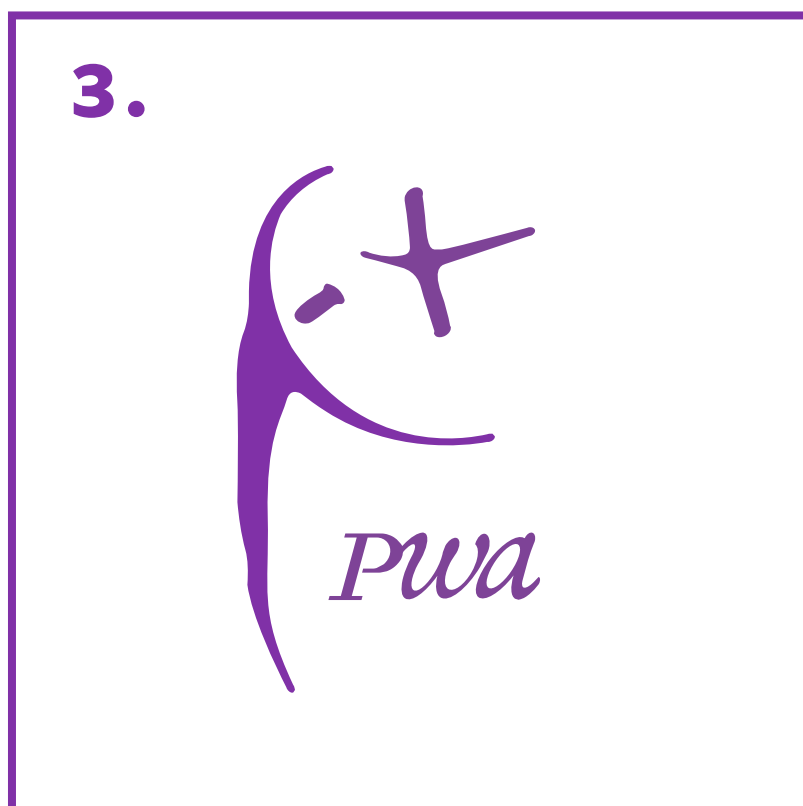
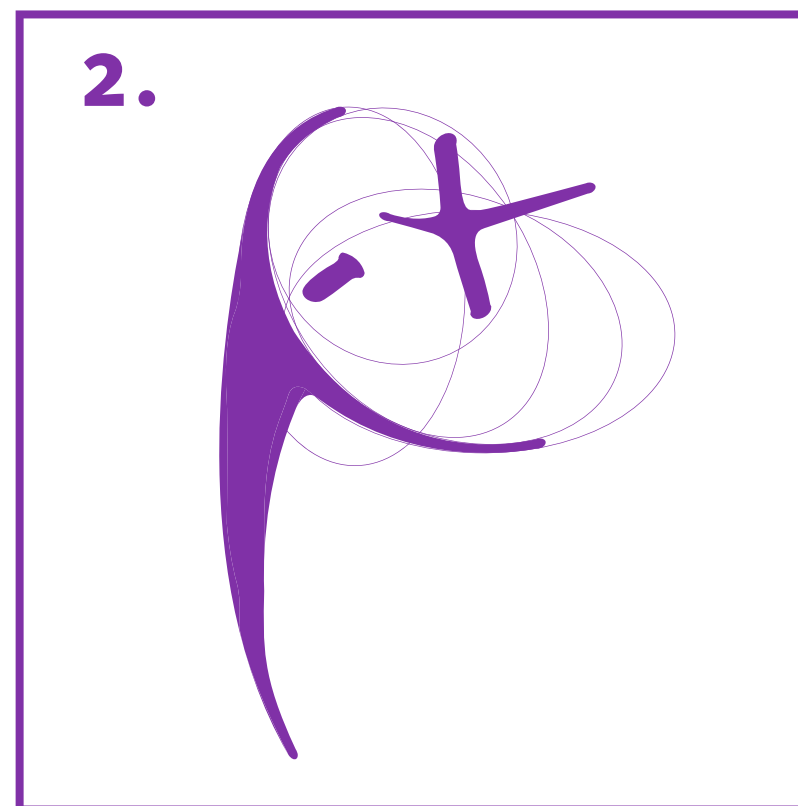
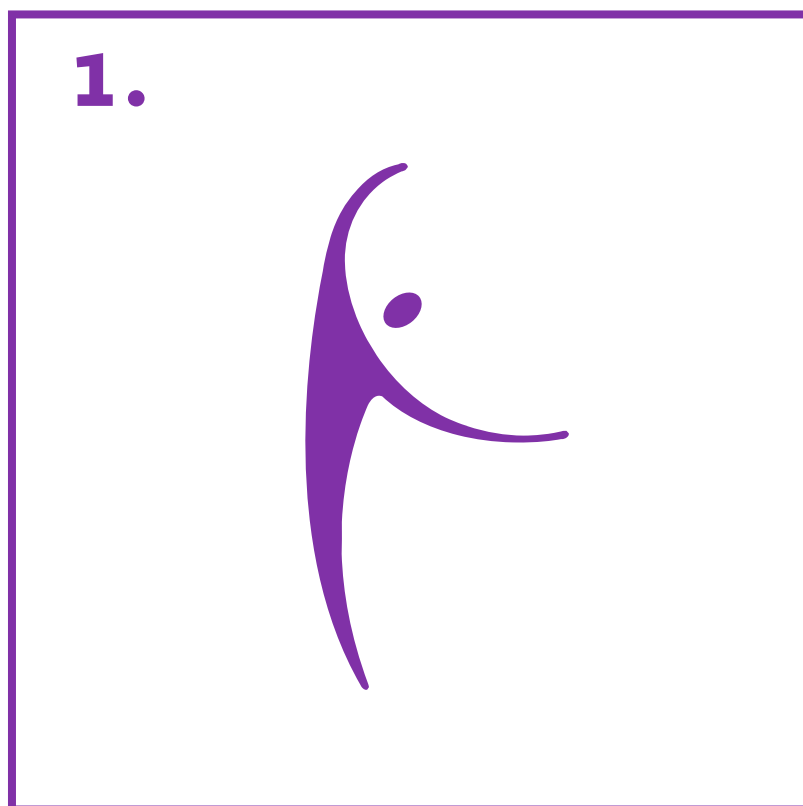
Making a *positive* difference.

[Download the Logo Here](#)

LOGO VARIATIONS



LOGO CONSTRUCTION



TYPOGRAPHY

MTN Brighter Sans

For clarity and simplicity, MTN Brighter Sans must be used in order to clearly and attractively present all works of Toronto People with AIDS Foundation

MTN BRIGHTER SANS REGULAR

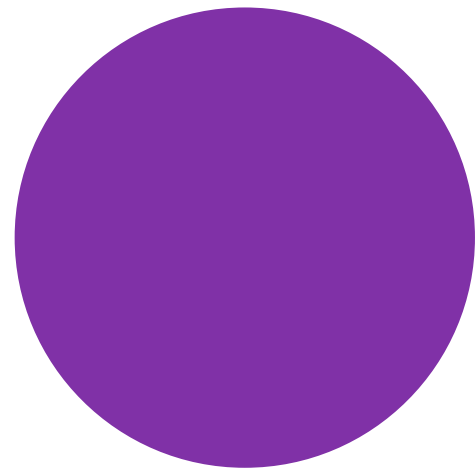
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1234567890'\[.,/;:"|?><{})(*&^%\$#@!

MTN BRIGHTER SANS BLACK

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890'\[.,/;:"|?><{})(*&^%\$#@!



COLOR PALETTE



PURPLE

8031A7

ABOUT

MISSION

We engage people living with HIV/AIDS in enhancing their health and well-being through practical and therapeutic support services and broader social change, and we inspire them to live into their dreams and discoveries.

VISION

We live in affirming, sustaining communities where we find inspiration and support for our dreams, health, well-being and meaningful contributions.

PHILOSOPHY

People living with HIV/AIDS play a crucial role in the governance and operation of the Toronto People With AIDS Foundation, but, most important, are its heart and soul. Although the Foundation seeks supportive partnerships in fulfilling our mission, our response to HIV/AIDS is, more than anything else, inspired by the voices and experience of people living with HIV/AIDS.



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📘 @Toronto People With AIDS Foundation

THANK
YOU!