

# PWA's Essentials Market



Making a positive difference.



Love in  
Action  
CAMPAIGN  
2023



FOOD



FRIENDSHIP



HEALING

"PWA's market is more than just a great food bank. It's become an essential part of my healing. It helps with my loneliness. It's my community. I spend time there with other older gay men and women who understand each other."

SEAN TALBOT

(name changed for privacy)

## We're a close LGBTQ+ community. A family. And we take care of our own.

Right now, many in Toronto who are living with HIV/AIDS are especially struggling to get by. Everyday men, women, families, new Canadians and BIPOC family members face serious health issues, depressing loneliness and weakening hunger.

Already on the edge, for them the exorbitant rise in the cost of living including food and other life essentials has been devastating. It's meant going without much of what we take for granted.

Thanks to compassionate and generous people both in and around our community, there is hope. There is good news. **There is the PWA Essentials Market.**

To put your  
love in action  
donate at:



**Our Essentials Market serves our community where people come to shop for items they can't afford - healthy, quality food including vegan, culturally specific and other eating options.**



Making a positive difference.

Family hampers, baby items, pet food and other essentials are also made available as is Wellness Counselling. Much of our food is purchased from local suppliers (the cost of which has also risen as much as 30%) and volunteers donate 1,000 hours per month to do much of the work.

Ours is the only food bank in Toronto that exclusively serves people living with HIV/AIDS.

To meet the rising need and cost of stocking our Essentials Market we are urgently seeking increased funding for equipment, food and other market items.

## Campaign Goal

3-DOOR  
REFRIGERATOR

**\$ 9,000**

ADDITIONAL  
SHELVING

**\$ 2,000**

STOVE

**\$ 1,200**

DIGITAL BMI  
MACHINE

**\$ 750**

WELLNESS CENTRE  
EQUIPMENT

**\$ 6,300**

WELLNESS  
CARE

**\$ 4,800 <sup>1</sup>**

FOOD & OTHER ESSENTIALS

**\$ 37,500 <sup>2</sup>**



TOTAL

**\$ 54,950**

DEADLINE IS  
JULY 31, 2023

<sup>1</sup> \$1,200 covers the approx. cost of one month of wellness services.

<sup>2</sup> \$375 covers the cost of food for five people for one week.

\$1,500 covers the cost of food for five people for one month.

### TORONTO PEOPLE WITH AIDS FOUNDATION

200 Gerrard St E 2nd floor, Toronto, ON M5A 2E6  
www.pwatoronto.org | donate@pwatoronto.org | (416) 506-1400  
Suzanne Paddock, Executive Director

Gifts are tax-receiptable  
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