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Toronto PWA  
People With AIDS Foundation

# 2019/2020 Annual Report & HUB Snapshot

# Letter from the Chair of the Board

What a year it's been?

I have no doubt many people are saying those very words as 2020 continues forward – and I am sure they will for years to come.

The year started out pretty much as expected. In September new board members were added and/or elected to the board. I am proud to say that not only were all board members actively participating in official meetings, updating policies and working to ensure PWA's financial health, they were also focused on special projects supporting the Agency's short and long-term strategy, including building a PHA Hub in partnership with PHAs and the community.

Early in the new year one special project members of the board participated in was an 8-week online course focused on Indigenous Cultural Safety Training. It was a great experience for all. This training provided a new perspective which fit perfectly with another board-member-initiated project to explore ways we could further support GIPA/MIPA (Greater Involvement of People Living with HIV/AIDS and Meaningful Involvement of People Living with HIV). Making sure the voices of the increasingly diverse population PWA serves was becoming a clear theme for the year.

Social causes around the world also began taking notice of the inequalities and injustices BIPOC (Black, Indigenous, People of Colour) live with daily. In response to this heightened awareness and learning, the board asked PWA leadership to identify opportunities where PWA could go even further – and they responded wholeheartedly. From that an Advisory Committee has been struck, which will inform future planning to reduce black and indigenous bias, create a safe, healthy environment and inspire broader social change.

And of course, the COVID-19 pandemic emerged like a lion and changed everything worldwide. Overnight PWA saw the needs for our services increase while our sustaining fundraiser – the Friends for Life Bike Rally – a 6-day ride from Toronto to Montreal – could not take place due to safety guidelines.



But this is where the spirit at PWA and the Bike Rally shine. The agency remained open (with adjustments), while the Bike Rally and PWA leadership proved our sustaining fundraiser is more than an event – it is a community dedicated to supporting PWA and helping people they may never meet. It is a ride of empowerment for all. Bike Rally participants embraced the call to action and set their own summer-time goals to ride, walk, jog, swim and more. The Bike Rally remained a community, separate but with a shared goal and in the end, raised the much-needed funds that helps PWA continue its mission.

This has been a year where PWA staff, volunteers, supporters, clients, the board and the greater community have all truly demonstrated PWA values of:

- PHAs at the center of decisions
- Dignity and potential
- Inclusion and equity
- Safety
- Belonging
- Trauma informed
- Transparency
- Humble stewardship

I want to thank everyone who is supporting PWA, reducing stigma and finding your own way to create a society where every voice is listened to and respected.

Bruce Mayhew  
Chair, Board of Directors, PWA

# Letter from the Executive Director

Dear PWA Community,

We achieved so many incredible things in 2019-2020 with the growth of our Peer Navigator programs, launch of our new pet foster program in partnership with the Toronto Humane Society and the completion of yet another incredibly successful Bike Rally. In addition to all these amazing things, this past year we were a part of a monumental shift in our work to begin building a PHA Hub, the focus of our current strategic plan.

The first question most people ask when they hear about a PHA Hub is: what is it? Ultimately this question must be answered by PHAs themselves, and this past year we spent time asking PHAs this very question. We asked over 230 people – over 200 PHAs representing the broad diversity of communities impacted by HIV, and over 30 of our community partners, staff, board, funders and a newly created PHA advisory committee.

From all of the meetings, interviews, focus groups and client survey results, this is what we heard. Understandably, no single vision emerged for what a PHA Hub should be, instead we heard several key priorities for what a PHA Hub should offer, specifically:

- Shared physical space with other programs and services
- Peer navigation
- Streamlined intake and referral process
- Expanded services including holistic health and wellbeing
- Multilingual and culturally inclusive services and images
- Information about community supports and access to a broader system of care
- Anti-racist, anti-oppression, trans-positive, harm reduction, sex positivity, culturally appropriate framework.

While we engaged our PHA community, we also worked with our community partners to start discussions around how to better integrate our services and explore possible models of co-location. Through our membership in the Toronto HIV/AIDS Network, a planning body made up of ASOs and



other agencies, we helped start a Service Delivery working group to specifically explore service integration and co-location.

This Service Delivery working group hired a consultant firm that asked PHAs and community agencies what service integration and co-location could look like for the HIV community. Between February and March of 2020, the consultants engaged over 80 PHAs, 12 ASOs, and other HIV related organizations. Feedback from PHAs and ASOs informed the drafting of a final report and a road map to be completed in 2020-21 that will put all PHAs at the centre of our planning and service delivery.

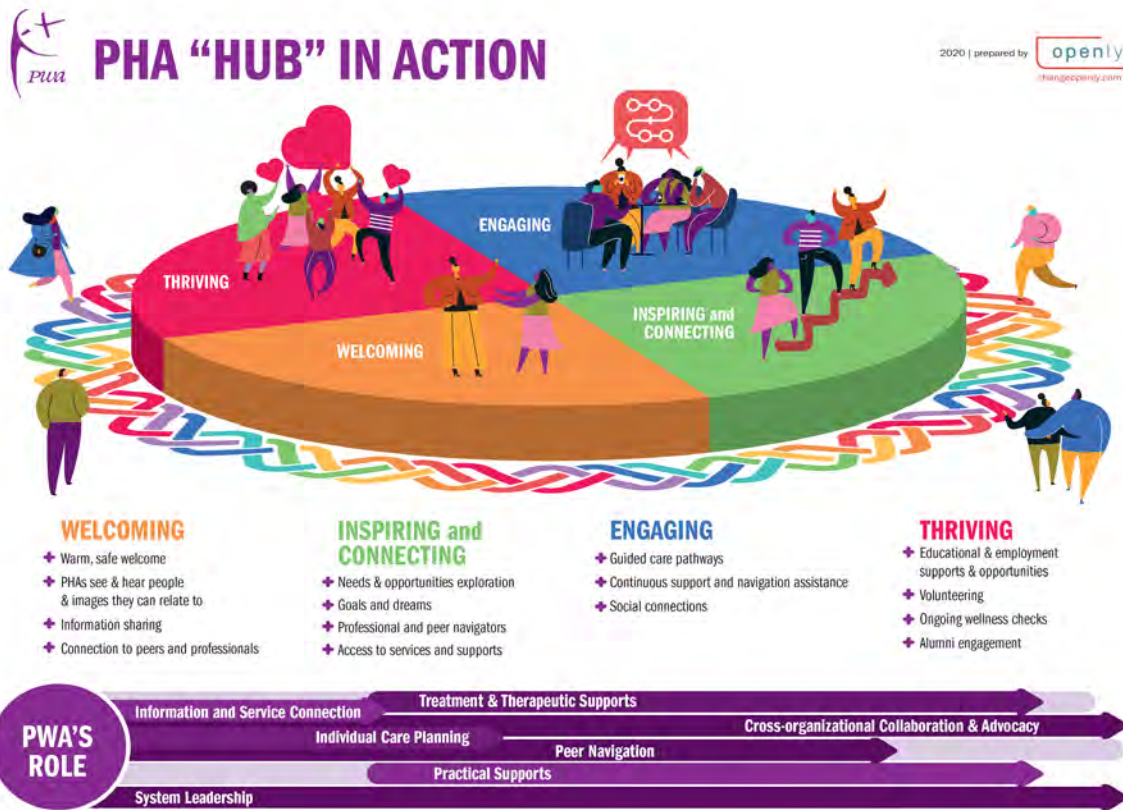
As PWA will continue to work with PHAs and community partners to build a vision and a plan for how we can make the HIV sector more PHA-centric, accessible and equitable.

PWA and all community partners do incredible work for people living with HIV/AIDS. But now, PWA alongside PHAs and our community partners, will collectively be building a Hub for PHAs that truly puts PHAs where they belong – in the centre of all our work and focus.

And we will engage in this and all of our work while intentionally and actively dismantling anti-Black racism and anti-Indigenous racism, because all Black and Indigenous Lives Matter.

Thank you so much for all your support and commitment to HIV.

Sincerely,  
Suzanne Paddock



In 2018, PWA launched a new strategic plan which set a path to becoming the PHA Hub. We consulted with multiple stakeholders in our exploration of PWA's role within the changing environment of HIV. Our stakeholders shared that as the ASO serving the largest number of people living with HIV, PWA is a natural hub for PHAs within the sector and is well positioned to address the health and support service needs of PHA's through program collaboration and service integration.

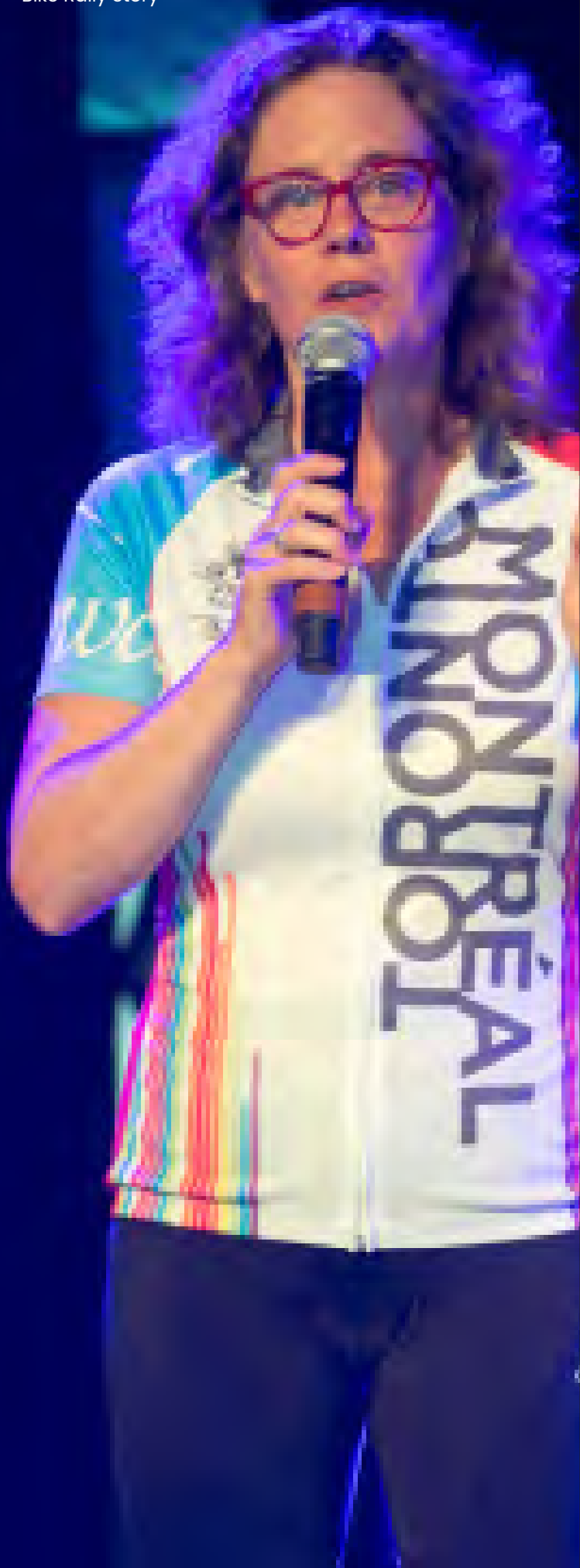
In the summer of 2019, PWA partnered with Openly to facilitate a collaborative design process with stakeholders to create a service delivery model that would help bring the PHA Hub to life over the next three years. Between October 2019 and March 2020, Openly engaged approximately 237 people in sharing their perspectives on the PHA Hub through workshops, focus groups, key informant interviews and a survey of PHA's. The PHA Hub design process took place over five phases with each phase generating key deliverables.

The PHA Hub service model therefore draws from the insights generated from best practice, stakeholder engagement and PWA's knowledge and experience.

The PHA Hub will be brought to life through a process of supporting PHAs on their journey to sustained wellbeing. At any point in their journey, PHAs can connect with the PHA Hub to access care, support and social connections as well as opportunities for ongoing engagement and contribution as they heal and reclaim their lives. The PHA Hub will function as a catalyst for internal integration as well as community collaboration, strengthening relationships with other ASOs and the HIV sector, building pathways between PWA and other organizations. Ultimately the HUB creates a stronger system that will work together with and for PHAs.

This new strategic plan shifts PWA's role in the HIV sector, expanding its work to become a community centre for people living with HIV/AIDS. It is therefore essential that PWA staff be equipped with the skills, knowledge, and abilities necessary to ensure the ease of transition into the PHA Hub, as well as its efficient and sustained operation. Therefore year two the strategic plan implementation will focus on operationalizing the Hub service model and capacity building around the established agency competencies.





Every once in a while, the world is both lucky and magical, and so it was for the 21st Bike Rally. The Steering Committee and I began the year with several goals in mind— some obviously financial, but more than a few rooted in the sustainability of the Rally, of building the community around it and the structure that feeds it – because it is the strength of the community and it’s volunteers that predicts the health and fundraising ability of the event.

I admit, I began the year with apprehension. The year previous, our 20th anniversary ride, had been successful any way you define it. The Rally was in terrific shape as it became mine to shepherd, and mine it was – since I was set to be the first intentionally solo Chair of the Bike Rally.

There were other hazards. Traditionally, the years after anniversary years are “quiet” years. Low in terms of ridership and fundraising, and the year before we’d started laying groundwork to try and see what could be done to mitigate that. Another layer, many long-time Crew Leads were looking to retire after the anniversary, and though they’d given us warnings that they had these intentions – to finally sail off into a glorious summer without hauling bins, driving trucks, cooking food or bandaging scrapes, we knew that as dedicated as the new crew leads were, they were all going to be inexperienced. Just to round out the complexity, we were launching the three-day ride from Kingston to Montréal, changing the date of the ride, changing our route in, and collaborating with Fierté Montréal to arrive smack in the middle of Pride.

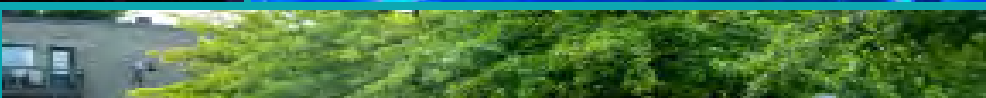
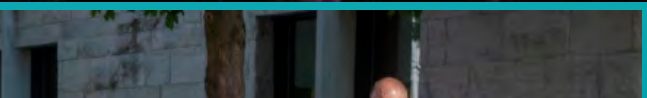
I remember looking at that list and being tempted to lower my expectations, to accept that this was a lot of challenge to rise above, a lot of trajectories we needed to send in another direction. I recall too, thinking that in some ways, the certainty of a less successful year than the one before was a certain kind of freedom. Didn’t that mean there was less pressure? At the first Steering Committee meeting of the year, as I looked at the fresh faced team in front of me, we realized together that if we kept our eyes on the prize, if we put the community first and made our dreams big, that rather bluntly, we could break the mould for a post-anniversary year.

We were right. On a sparkling day in August, the Rally rode into Montreal with 233 riders and having raised 1.65 million dollars for PWA. That made it not just a good post-anniversary year, but the best non-anniversary year since 2012, and the second best year since the Rally’s inception.

There is much I’m grateful for, looking back. The passion of the ridership, the strength of the community and Steering Committee’s ability to overcome challenges, and the remarkable ability of The Bike Rally community to rise above expectations and meet difficulty head on – and to do it with love and laughter. We couldn’t have known that the Rally would meet unprecedented challenge this year, but we can all take heart knowing that what we built in the 20th and 21st years stands us in good stead to weather storms, and that as always, if you build it, we will come.

Stephanie Pearl-McPhee  
Chair, PWA Friends For Life Bike Rally, 2019.







# David Linton and Danny Nashman Award Winners

For over 21 years the Bike Rally has created a legacy of community. The commitment of the co-founders Danny Nashman and the late David Linton to the agency helped improve the lives of so many people living with HIV/AIDS and to honour these extraordinary men, legacy awards were established in their names.

The David Linton Spirit of the Bike Rally is given to a participant who demonstrates, through their actions, a generosity of spirit, caring, and compassion, and who has gone above and beyond expectations in support of others. The 2019 recipient was Dianne Hind. Her dedication as a Team Leader and someone who always stepped up to lend a hand at all Rally functions throughout the rally year was inspiring.



The Danny Nashman Legacy Award is awarded to individuals based on their long-term involvement in and advocacy for the Bike Rally. In 2019 we honoured four individuals - Karen O'Connor, Sanford and Helen Anne Haskill, and Lucinda Wallace.

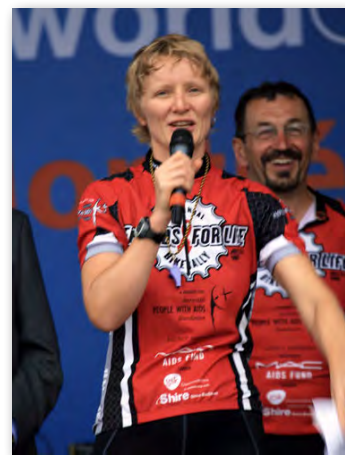
For over 10 Years Karen O'Connor was a dedicated crew member leading the food team and improving the footprint of the experience every year. A patient mentor who took time to lead and inspire others to be the next leaders and someone who always made sure the needs of the participants and clients were met.



Sanford & Helen Anne Haskill for well over 15 years welcomed the Bike Rally family to their property in Port Hope, always taking the time to ensure the property was ready and the entire Rally community was made to feel welcome and comfortable. The Haskills were always strong community advocates for PWA and the Bike Rally and made sure the community knew who we were and what our purpose was- true Friends For Life.



Lucinda was a co-chair for the Friends for Life Bike Rally through 2005-2006. She first participated in the Bike Rally in 2002 (its fourth year) and fell in love with the event's potent mix of activity, collaboration and purpose. She began volunteering immediately: leading the Communications committee and redesigning route maps (this was before Google maps!), donating creative direction and design of promotional materials and jerseys (which she continued to design through 2009), and producing and co-editing the 2009 documentary A Reason to Ride.



David and Danny created an event that has become much more than a fundraiser, it is a volunteer led initiative that brings out the best in people. We are humbled to each and every year honour the co-founders for the incredible legacy they have given PWA.



## 2019/2020 Program Highlights

In **2019/2020** PWA served **2,258** people living with HIV.  
**77%** identified as men (inclusive of transmen)  
**23%** identified as women (inclusive of transwomen)  
**63%** identified as being racialized;  
**55%** were over the age of **45**.

People living with HIV accessed PWA services **36,584** times. The most accessed services, included the following:

- PWA's Food Programs **20,450** times
- Support in connecting with medical and other social services **4,791** times
- PWA's complimentary therapies and social programs **4,312** times
- PWA's Financial Assistance program **2,688** times
- Support accessing ODSP/OW **1,538** times

**41** people living with HIV served as paid peers and provided **884** services to other PHAs, including appointment accompaniment, translation, emotional support and food delivery;

**385** people donated their time and energy as volunteers **27,913** hours



# Statement of Operations

## Toronto People with AIDS Foundation Statement of Operations

Year ended March 31

	2020	2019
Revenue		
Grants	\$1,301,312	\$1,292,506
Fundraising and donations - bike rally	1,659,343	1,772,857
Fundraising and donations - general	250,833	332,645
Bequests	139,340	10,600
Investment Income	40,264	37,568
<b>Total revenue</b>	<b>3,391,092</b>	<b>3,446,176</b>
Expenses		
Program Expenses		
Client Services		
Practical Support	603,738	410,758
Dreaming and engagement	295,876	244,379
Community Access	195,954	189,130
Health and therapeutic care	166,786	167,013
	1,262,354	1,011,280
Financial assistance	240,516	192,291
<b>Total program expenses</b>	<b>1,502,870</b>	<b>1,203,571</b>
Community Partners		
Toronto HIV Network	167,017	16,710,018
Latinos Positivos	28,316	25,000
	195,333	192,108
<b>Total program and Community Partnersr expenses</b>	<b>1,698,203</b>	<b>1,395,589</b>
General		
Fundraising and communication	378,890	401,089
Fundraising - bike rally	443,087	395,698
Occupancy	432,956	389,763
Administration	209,952	318,836
Amortization	39,525	74,239
	1,504,410	1,579,625
<b>Total expenses</b>	<b>3,202,613</b>	<b>2,975,214</b>
<b>Excess of revenue over expenses</b>	<b>188,479</b>	<b>\$470,962</b>

# Donor Recognition

With heartfelt thanks for the generous support from donors, sponsors, partners, and friends. You have made a positive difference in the lives of thousands of people living with HIV and AIDS.

## Government Funders

- AIDS Bureau, Ontario Ministry of Health and Long-Term Care
- City of Toronto, Community Services Partnerships
- Government of Canada
- Public Health Agency of Canada, AIDS Community Action Program
- Toronto Central Local Health Integration Network

## Agency Partners

### Visionary (\$50,000+)

- Sherfam Inc.

### Leader (\$20,000 - \$49,999)

- MAC AIDS Fund
- Canadian College of Naturopathic Medicine
- The Village Pharmacy

### Major (\$12,000 - \$19,999)

- Canadian Memorial Chiropractic College
- TICOT Social Society

## Media

- Xtra
- In Magazine

## Corporate & Foundation Donors

### \$5,000+

- Air Canada
- Eglinton Charity Foundation Rotary Club of Toronto
- F.K. Morrow Foundation Canada Inc.
- Marian & Frederick Kamm Foundation
- The McCool-Early Foundation
- Pet Value Canada Inc.
- Phamous Characters Inc (Cineplex)
- Rama Toronto East Gaming
- Scotiabank
- Willis Towers Watson Canada Inc.
- ViiV Healthcare





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## Corporate & Foundation Donors cont'd

### \$1,000+

- Alpema Foundation
- Alterna Savings and Credit Union Limited
- Boutique Bar
- Brown-Forman Corporation
- CHUM Charitable Foundation
- Drew Callander Foundation
- Enterprise Holdings (ERAC Canada Foundation)
- Forest Hills Lions Club
- The George Lunan Foundation
- Henry White Kinnear Foundation
- Mazon Canada
- McCarthy Tetrault Foundation
- McGregor Industries Inc.
- MCW Consultants Ltd.
- Nathan and Lily Family Foundation
- Pegasus on Church Inc.
- PVH Legwear
- Robert D. Howe Professional Corporation
- Rock-2m Pharmacy Ltd.
- Rocket Cycle
- Rotman School of Management
- Spearhead LDSC
- Timberblade Inc.
- Toronto Historical Bowling Society
- Unifor

## Community Donors & Partners

- Art Gallery of Ontario
- As Promised Painting
- Browns Dining Solutions
- Canada's Wonderland
- Cycle Solutions
- The Drink
- Greenwood Creative Print
- Highlander Brewing Co.
- IceBoy
- Keystone Ridge Developments Ltd.
- Live Nation
- Metro





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## Community Donors & Partners cont'd

- Niko Apparel Systems
- O'Grady's on Church
- The Roy Public House
- Stonemill Bakehouse
- Sweet Pete's
- The Tilted Dog Pub
- Toronto International Film Festival
- Woody's on Church

## PWA's Friends For Life Bike Rally Top Fundraisers

### Riders

- Ken Allen
- Skot Beaumont
- Ariel Benibgui
- Michael Blackburn
- Natasha Blair
- Seamus James Butterly
- Philip Cable
- Jack Coop
- Philip Dawkins
- Perry De Man
- Norm Drouin
- Eli Elsasser
- Geoff Gibson
- Brandon Hamilton
- Dianne Hind
- Rob Howe
- Matt Hyams
- Mark Keller
- David Knox
- Gord Lamb
- Matthew Lamb
- Zena Langendoen
- Samuel Lapidus
- Mike Loader
- Simon Lysnes
- Michael Mahovlich
- Rick Matthews
- Bob McDiarmid
- David McIntosh
- Barrett Morrison
- Cameron McLean
- Dean Miller
- Marc Montreuil
- Catherine Nasmith
- John Norquay
- Jeff Otto
- Steven Paisley
- Stephanie Pearl-McPhee
- Yannick Picard
- Niko Pretorius
- Geoff Rawle
- John Rawle
- Ted Robinson
- Jeff Rock
- Pato Rodriguez
- Rodney Rosseau
- Dustin Seidler
- Patric Senson
- Jonathon Sherman
- Tyler Smith
- Jeff Stevenson
- Terry Sydenham
- Darrell Tan
- Marilyn Tate
- Ian Toone
- Gary Van der Meer
- Rob Veinott
- Stephen Vogan
- Robb Walker
- Steve Yeates
- Darrel Zehr





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## **PWA's Friends For Life Bike Rally Top Fundraisers cont'd**

### **Crew**

- Billy Curtis
- Ananda Ghosh
- Mickey I
- Ziv Naveh
- Khai Ong
- Trevor Ouellette
- Suzanne Paddock
- Remi Picard
- Michael Reid
- Michael Shreve
- Harvey St Amant
- Chris Staruch
- Stephan Tang
- Doug Watkins
- John Wilkie

### **Friends of the Foundation**

#### **Outstanding Corporate Support**

- Dynamix Solution
  - Devon Shuttleworth-Smalley
- The Village Pharmacy

#### **Outstanding Community Support**

- John Thompson
- Toronto Humane Society
  - Jennifer Murphy – Veterinary Program
  - Larisa Nagelberg – Foster Program

#### **Outstanding Volunteer Support**

- Dwight Ferguson
- Stephanie Pearl-McPhee







## **Mission**

We engage people living with HIV/AIDS in enhancing their health and well-being through practical and therapeutic support services and broader social change, and we inspire them to live into their dreams and discoveries.

## **Vision**

We live in affirming, sustaining communities where we find inspiration and support for our dreams, health, wellbeing and meaningful contributions.

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