



**2013/  
2014**

**Toronto People With AIDS Foundation  
ANNUAL REPORT**



# IMPLEMENTATION & ACCOMPLISHMENT

As we look back at the 2013-2014 year, it's incredibly exciting to note the strategic plan implementation and overall accomplishments that were achieved. PWA's updated mission and strategic plan, developed in 2011, continued to drive new and evolving programming to support making a positive difference in the lives of people living with HIV/AIDS (PHAs).

Implementation of strategic plan activities and program development included:

- Intake follow up to more fully engage new clients
- Recruitment and training of Circle of Care Peer Support volunteers
- Hosting and supporting the community Health Promotion/Nursing Clinic for women
- PHA engagement activities such as the Dreaming workshop and coaching for volunteers and the community Financial Planning workshop series featuring facilitators who had community expertise and PHA lived experience

Additional highlighted accomplishments in 2013-2014 include:

- The first PHA-HCV (Hepatitis C) co-infection education and peer support group in Toronto
- Record fundraising for the 15th annual Friends For Life Bike Rally
- Milestone fundraising and community support from The Imperial Court of Toronto (TICOT)
- Innovative work with the Gay Men's Sexual Health Alliance Poz Prevention Working Group

While we are well into the activities of our 2011-2016 strategic plan, some activities take significant preparation and time to implement. 2013-2014 saw the implementation and accomplishments of several such innovative and exciting changes and you'll be learn more about these in the full Annual Report.

The implementation and accomplishment of PWA's new strategic plan was also reflected in the changes in leadership and management during this period. We celebrated one another's desire for change and for personal growth. Special thanks to the PWA team, in particular, Suzanne Paddock, who took on the Acting Executive Director role during Murray's parental leave in 2013-2014. It's not surprising that, indirectly, this leave was another example of implementation and accomplishment that resonated with both Suzanne and Murray. Dreaming, social change and overall health and well-being were powerfully reflected by an ASO Board Chair supporting the dreams of an openly gay HIV+ Executive Director within a broader environment of social change and has allowed for an entirely new set of dreams and goals to be possible for PHAs.

Sincerely,



**Cory Garlough**  
Board Chair/President



**Murray Jose-Boerbridge**  
Executive Director

**ESSENTIALS  
MARKET**



**57%**

**In the Greater Toronto Area,  
of the population of people living with HIV have  
difficulty buying food and/or clothing.**

**“I appreciate the opportunity to be  
able to access free food for me and  
my son because without this I don’t  
know how we would survive.”**

*Essentials Market user*



# COMMUNITY ACCESS

**2013-2014 marked a banner year for PHA engagement and treatment access at PWA. We proudly expanded volunteer and PHA roles in all of our program and services including the launch of the first PHA-HCV (Hepatitis C) co-infection education and peer support group and the Circle of Care Peer Support Program.**

**“As a peer with professional knowledge of community resources available to women living with HIV, I was able to successfully advocate for accessible housing on behalf of a peer who recently became paralyzed. As a woman living with HIV myself, this experience highlights for me the importance of the Circle of Care Peer Support Program.”** — *Circle of Care Peer Support Program worker*



The Friends For Life Bike Rally,  
PWA's sustaining fundraiser, hit  
four significant milestones.

Celebrating its **15th** year,  
**435** volunteers raised just  
shy of **\$1.5 million** dollars,  
the most money raised in  
the history of the Bike Rally  
bringing the cumulative  
amount of money raised to  
**\$11.7 million** dollars.

**\$1.5**  
million

**435**  
volunteers



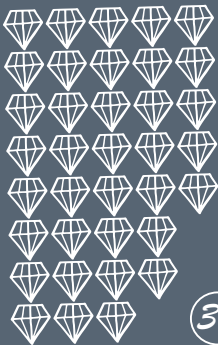
PRESENTED BY



“As someone who’s been HIV+ for many years but never needed or sought support from PWA, I realized along the way that the bike rally is a valuable service as well as a fundraiser. For me, it caused me to ‘come out’ about my status to many more people as I asked for their sponsorship, it caused me to significantly improve my own fitness and health, and it connected me to a much larger community of people who are either HIV+ or supportive.”

–Bike Rally Participant, 2013

## COMMUNITY SUPPORT



“Since 1987, TICOT has raised over \$325,000 for PWA, to assist with essential community programs. Through social fundraising, TICOT raises awareness of HIV/AIDS, and much needed funds for PWA’s Food Programs, all for F.U.N. (friendship, unity & nonsense).”

–Emperor 26  
Ricky Lake Ontario



AIDS Service Organizations in Toronto get their lifeblood through their connection to the community. PWA was the charity of choice for (21) different 3rd party fundraising community groups, businesses and individuals with over (36) events over the course of the year. Their activities raised over \$80,000 to support PWA programs and services. Thank you to TICOT, Spearhead, PozTO, Steamworks, THBS, Miss Conception, and the many generous others who continue to support PWA.

## **OUR FUNDING PARTNERS**

### **GOVERNMENT FUNDERS**

City of Toronto  
Public Health Agency of Canada,  
AIDS Community Action Program  
AIDS Bureau, Ontario Ministry of Health and  
Long Term Care (OMHLTC)  
Toronto Central Health Integration Networks,  
OMHLTC

### **AGENCY PARTNERS**

#### **VISIONARY (\$50,000+)**

Scotiabank  
Ontario HIV Treatment Network

#### **LEADER (\$20,000 - \$49,999)**

ViiV Healthcare  
M-A-C AIDS Fund

#### **MAJOR (\$12,000 - \$19,999)**

Sheraton Centre Toronto Hotel  
Storage Stadium  
P&G Canada

### **MEDIA**

NOW  
Xtra!  
Proud FM  
Shaun Proulx Media  
Mint Media

### **CORPORATE & FOUNDATION DONORS**

#### **\$10,000+**

TICOT Social Society  
Johnson + Johnson Shared Services  
Canadian Dog Fanciers Association  
Bentall Kennedy (Canada) Lp4

#### **\$5,000+**

Spearhead LDSC  
Cadillac Fairview Corporation Ltd.  
Merck Canada Ltd.  
Gilead Sciences Canada Inc.  
Canadian Memorial Chiropractic College

#### **\$2,000+**

Ontario Nurses Association  
Groupe Leclair  
FAAS Foundation  
Smartsimple Software Inc.

### **INDIVIDUAL DONORS**

#### **\$10,000+**

Zahid Somani  
Eric Jametz

#### **\$5,000+**

John Ribson

#### **\$2,000+**

Salah Bachir  
Todd Davies  
Andrew Glenn  
William C. Graham  
Lawrence Kane  
Martin Lanigan  
Simon Lysnes  
Harvey Malinsky  
Gavin Sutherland  
Rolf & Darka Reininghaus  
Victor Scaletchi & Mark Wilson  
Robert Tomas & Dr. Allan Peterkin  
Sam Ward  
Anonymous (3)

### **COMMUNITY DONORS**

Miss Conception  
Chris Edwards  
Steamworks  
Toronto Historical Bowling Society  
PozTO: DJ Relentless

## **FRIENDS OF THE FOUNDATION**

Outstanding Corporate Support  
DSM Computing Solutions Inc.,  
Ralph Flikweert & Willy Comendador

Cycle Solutions,  
Kale Powell

Outstanding Community Support  
Kevin Levesque, Miss Conception  
Alphonso King Jr., DJ Relentless

Outstanding Volunteer Support  
Cory Garlough  
Dennis Hawkins

**PWA supplied approximately  
221,425 services to 7,842 individuals**

This includes **63,444** significant and unique practical services to **2,455** PHAs, **157,981** referral, information and outreach services to **5,529** individuals as well as training and education opportunities to **3,737** people.

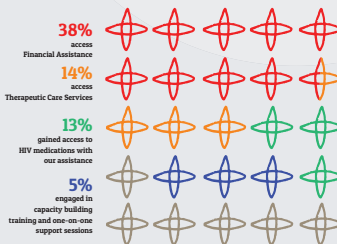
PWA'S ESSENTIALS  
MARKET PROVIDED  
APPROXIMATELY  
13,434 DISTINCT  
SERVICES TO 1,107  
INDIVIDUALS  
IN 2013/2014

**172**  
ONE-ON-ONE  
CAPACITY  
BUILDING  
SESSIONS  
WITH  
VOLUNTEERS

**FOR 27 YEARS, PWA HAS BEEN HELPING MEN, TRANSMEN, TRANSWOMEN, WOMEN AND CHILDREN LIVING WITH HIV/AIDS. OUR RESPONSE IS INSPIRED BY THE VOICES AND EXPERIENCES OF PEOPLE LIVING WITH HIV/AIDS.**

**MAKING A  
POSITIVE  
DIFFERENCE**

**362** NEW CLIENTS  
WHILE 18,000 SERVED BY PWA  
**320** PHAS GET  
ACCESS TO HIV MEDICATIONS



**8,687**  
MEANS YOU'RE  
MOVING PHAS THROUGH  
THE DELIVERY  
PROCESS  
**939**  
CLIENTS ACCESSED  
OVER \$214,224  
IN FINANCIAL  
ASSISTANCE

PWA CONTINUES TO PROVIDE A MAJORITY OF OUR SERVICES TO WHITE GAY MEN WHILE DEVELOPING NEW PROGRAMS TO RESPOND TO THE NEEDS OF DIVERSE COMMUNITIES. TWENTY PERCENT OF OUR CLIENTS IDENTIFY AS FEMALE. TWENTY-FIVE PERCENT OF OUR CLIENTS ARE OF AFRICAN AND CARIBBEAN CULTURE.

**2013  
/2014**

GOOD WORKS RATIO



**PWA**

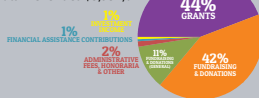
PWA HAS PROVIDED SERVICES TO OVER 9,000 INDIVIDUALS LIVING WITH HIV/AIDS SINCE OUR INCEPTION IN 1987.

PHAS ACCESSED

**2,037**  
THERAPEUTIC  
CARE SERVICES

**TORONTO PEOPLE WITH AIDS  
FOUNDATION IS THE LARGEST  
DIRECT SUPPORT SERVICE  
PROVIDER FOR PEOPLE LIVING  
WITH HIV/AIDS IN CANADA.**

**REVENUES**  
Total Revenues \$3,534,877



**EXPENSES**  
Total Expenses \$3,601,863



**PWA RECOGNIZES THE IMPORTANCE OF BALANCING THE MESSAGES OF REAL HOPE, OPTIMISM AND TREATMENT ADVANCES WITH A COMPLEX PHYSICAL, EMOTIONAL, MENTAL AND SPIRITUAL REALITY FOR PEOPLE LIVING WITH HIV/AIDS.**







## MISSION

**We engage people living with HIV/AIDS in enhancing their health and well-being through practical and therapeutic support services and broader social change, and we inspire them to live into their dreams and discoveries.**

## VISION

**We live in affirming, sustaining communities where we find inspiration and support for our dreams, health, wellbeing and meaningful contributions.**

Charitable Registration #: 13111 3151 RR0001

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