

## David had come to PWA in 1995. He had just been diagnosed HIV positive and he needed help.

That was 12 years ago.

"I thought I was going to die and very soon. Every day to me was my last day. I stopped taking care of myself and I got into debt. Eventually, I lost my job and I got sick. Then someone told me about the Toronto People With AIDS Foundation."

A case manager assisted David with his immediate needs and helped him to have the information he needed to make healthy choices for his life and live well. David felt a strong connection and comfort with PWA and occasionally stopped by to say hello and have a coffee in reception. With access to effective treatment, nutritious food, he began to exercise regularly and soon found a new job.

For 12 years, David had lived a pretty normal life.

But over the years, David had developed kidney disease as a result of his medications. He was no longer able to work. He had no job related health coverage or long term disability. His rent was due and he was once again, in debt. David's life was totally in transition.

David remembered his friends at the Toronto People With AIDS Foundation and returned for help.

At PWA, David's case manager was able to set him up with Ontario Disability Payment. David accessed the Food For Life program and had meals delivered until he was able to come to the food bank himself. Having kept in shape all his life, David began taking the

yoga classes and went to the naturopathic clinic. While David's situation has stabilized he says, "PWA treated me with respect, like a member of the community. I was so glad that they were there for me when I needed help."

At the Toronto People With AIDS Foundation, we see many long term survivors like David who return needing real practical assistance. Our programs have evolved over the past 20 years to meet the day to day needs of men, women and children living with HIV/AIDS.

But we could not do this alone. We rely on our generous supporters, individuals, corporations, foundations, groups and funders to really make a difference in the lives of those living with HIV/AIDS.

Thank you for making a positive difference.

### Interested in Volunteering?

Please join us the first Wednesday of every month from 7:00 pm - 8:00 pm. No need to sign up.

During this session we will introduce you to the volunteer opportunities available, explain the process of becoming a volunteer and answer any of your questions. Spanish translators are available for this session.

For further information contact:  
Wendy Robbins at 416 506-8606 x622 or  
[wrobbins@pwatoronto.org](mailto:wrobbins@pwatoronto.org)

## This year's Holiday Programs were a huge success!

We made some exciting changes this year...

Starry Night Dinner and Show was moved to Buddies in Bad Times Theatre and took place on December 18th. It was an evening of fun and food. A delicious meal was served by Urban Source Catering and MC Elvira Kurt kept everyone laughing in their seats. The theatre was stunningly transformed by PWA Volunteers Len and David, also of Freshland Flowers in Unionville. Buddies provided the tech support and stage direction that made our show one of the best ever. This special evening was free for all PWA clients to attend.



**Board Members:** Helen Daley, Michelle Borthwick, Mina Hunt, Annie Thomas & Alan Stewart

The Big Red Bag, (formerly the Holiday Hampers) was also a big hit this year. Funds provided by the MAC AIDS Fund ensured that everyone received a gift bag filled with lots of wonderful treats and goodies to make the holiday season brighter. The bags were filled with Lindt Chocolates, hot chocolate, brie and crackers, cookies; and The Bargains Group supplied gloves, lap blankets and an LED Book Light and Tibotec donated all Aveeno skin care products. This year 800 Red Bags were distributed, a record number for PWA.

# Pie Time

**Pie in the Sky** was a resounding success! Our fall fundraiser in support of our **Food For Life**



**Scott Cheslock,**  
Special Events co-ordinator  
lends a hand baking  
pies at Nella Cucina

home meal delivery program raised just over \$30,000 (gross).

In the weeks leading up to Thanksgiving, Pie Peddlers sold apple and pumpkin pies baked by a host of celebrity chefs and bakers. The cost of one pie can cover the cost of 10 meals in PWA's Food for Life

Program or one nutritionally balanced food hamper from PWA's food bank. Incredibly, one \$35 pie purchases 10 nutritional and well balanced meals for someone living with HIV/AIDS.

Special thanks to our honorary chair Donna Dooher, co-chairs Shane Patey and Murray Rowe and our dedicated Steering Committee. Your hard work and enthusiasm made the event a huge success. Thank you to all of our pie peddlers and volunteers and to our many bakers who donated all of the wonderful apple pies for our customers to enjoy. Also, thanks to Gay Lea Foods for their generous product donation and to Sandra and the wonderful staff at the Nella Cuccina Cooking School. We would also like to thank First Canadian Place, Foodshare and Restoration Hardware for allowing us to use

your space; we could not have done this without your kindness and to Zelda's for promoting our event through the incredible pie show. **Thank you!**





## SPOKESFOLKS THE BIKE RALLY CORNER

### For returning riders and crew, it's many things

**It's the cycling and hard work, for sure,  
but it's so much more.**



It's the fantastic training rides. It's the great experience of camping in a huge group. It's the friendships that develop both within your own team or crew and with others from outside your team. And above all else it's the satisfaction that comes from pitching in, working together for a greater purpose. Many find the experience so exhilarating that they have chosen to make the Bike Rally a part of their lives, and return year after year. These "Lifers" have become the backbone of the Bike Rally organization.

Since its inception in 1999, the result of a challenge between friends, the Friends For Life Bike Rally has continued growing, generating ever-increasing levels of community interest, corpo-

rate support, participation and financial return. The funds raised by the Bike Rally go to provide essential services and support for those living with HIV/AIDS.

Last year's 225 Bike Rally riders raised over \$700,000 (gross) for the Toronto People With AIDS Foundation, making it the Foundation's number one fundraiser. Enthusiasm at last year's Rally was so high that registration this year was capped at 325 riders.

At the recent kick-off event, over 150 people braved the snow storm to register for the Rally, view footage of last year's Rally, rekindle friendships and enjoy some goodies, drinks, entertainment, information and chat. The spirit was high and a renewed commitment to the mission was evident.

The Lifers need your support. This 44% increase in riders means a 44% increase in crews, from roadies to rustlers to foodies to everyone! So why not get involved? You could make some Friends For Life.

**THE 9TH ANNUAL  
TORONTO — MONTREAL  
FRIENDS FOR LIFE BIKE RALLY  
FOR THE TORONTO PEOPLE WITH AIDS FOUNDATION  
JULY 29 — AUGUST 3, 2007**



## The Seventh Annual Home + Style Studio Tour and Sale

Torontonians shopped at a myriad of home decor destinations – some traditionally opened only to the trade – and participated in the Exclusive Access Sale as part of the annual **Home + Style Studio Tour and Sale** to raise funds and awareness for the Toronto People with AIDS Foundation (PWA).

October 21 and October 22nd marked a weekend of studio and retail shopping from Toronto to Burlington, celebrity talks & live demonstrations; and one-on-one discussions with the city's best and brightest artists, award-winning designers and home décor professionals.

This year's event featured three celebrity experts – **Lynn Spence from CityLine, Peter Fallico, HomeToStay-HGTV, and Jane Lockhart from Colour Confidential-W Network.**

Indigo Books & Music Inc. stores in the Greater Toronto Area donated a portion of their proceeds from sales made at participating store locations to PWA when customers mentioned that they are **Home + Style Studio Tour** supporters.

We were once again honoured to be the designated charity for the Home + Style Tour. The event raised over \$13,000 which will help us to provide critical programs and services to all people living with HIV/AIDS. A special thank you to Jeffrey Stolberg, coordinator of Home+Style. Jeffrey has been a long-time supporter of PWA and we are appreciative of his philanthropic spirit and of his unwavering commitment to enriching the lives of the many men, women and children we serve.

## Community Events

**Mr. Leather Toronto**, Steve Martin has chosen PWA as his charity of choice. Every 3rd Sunday, he is hosting a brunch at the Churchmouse & Firkin. \$1 from each meal served will go to the Toronto People With AIDS Foundation. They are also raising money from over \$500.00 worth of raffle prizes every week. The next brunch is March 18th. Stay tuned for more **MLTC** events

**TICOT** (The Imperial Court of Toronto) has named PWA to receive proceeds from all their fundraising activities. TICOT is famous for its support of local charities. We are honoured to be chosen as the 2007 beneficiary.

Proceeds from the upcoming **Pride & Remembrance Run** on June 23, 2007 are slated for PWA Food For Life Program. You can join the PWA Team by contacting Murray Jose at [mjose@pwatoronto.org](mailto:mjose@pwatoronto.org) or by registering online at [www.priderun.org](http://www.priderun.org).

**FFN** is sharing proceeds with Casey House and PWA. The mission of Folsom Fair North Productions, Ltd. is to create world-class events for the purpose of providing the adult alternative lifestyle community fun and safe venues for self-expression and freedom, while raising money to benefit Canadian charities. Don't miss it on July 22, 2007 at Allan Gardens.

**Le Grand Circuit Foundation** (LGC) invites you to join women and men from all walks of life in a three-day, 60km hike through Quebec's beautiful Parc du Mont-Tremblant and support PWA. Laurentian AIDSTrek 2007 will be held on held Labour Day Weekend. To register and for more information [www.legrandcircuit.org](http://www.legrandcircuit.org). Join the adventure to end AIDS forever!

Students from **Dante Alighieri Academy** present the proceeds from World AIDS Day ribbon sales.



## 12th Annual PRIDE AND REMEMBRANCE RUN

Each year the Pride and Remembrance Association selects community charities who receive 100% of the charitable pledges that are raised. The two beneficiaries for the 2007 Pride and Remembrance Run are the Toronto People With AIDS Foundation and the Triangle Program of the Toronto District School Board.

The inspiring and motivating theme for the 2007 Run is **'LET THE ROAD BE YOUR RIBBON'**. There are many ribbons for many causes, but at the root of them all is a desire to do something good.

There are many 'ribbons' or reasons that run through the Pride and Remembrance Run — for some, it is the love of running. For others, it is their favorite **Pride Week** event. There is the ribbon of **remembrance** of those lost to AIDS, and there is the ribbon of **support** of the community organizations that need help in helping others.

The Pride and Remembrance Run is a 5K fundraising run/walk organized and operated by the entirely volunteer-driven Pride and Remembrance Association.

Your participation is welcomed whether you pledge, volunteer, run, walk or cheer. You can join the PWA Team by contacting Murray Jose at [mjose@pwatoronto.org](mailto:mjose@pwatoronto.org) or by registering online at [www.priderun.org](http://www.priderun.org).

This year, **LET THE ROAD BE YOUR RIBBON** — and for one day we will bring all these RIBBONS to one ROAD.

LET THE ROAD BE YOUR RIBBON

# THANK YOU TO OUR CORPORATE AND FOUNDATION DONORS

## AGENCY PARTNERS

### M•A•C AIDS Fund

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GlaxoSmithKline in partnership with Shire BioChem

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**Thank You for making a positive difference!**

# Seven Ways You Can Help

- 1** Make a generous donation. A financial contribution is ALWAYS appreciated. Thank you, if you have already given this year and if you can, please give again! If you haven't made your gift yet, we would be extremely grateful for your donation.
- 2** Organize your own fundraising event and donate the proceeds to PWA. Have a bake sale at work. Run a Car Wash at your neighbourhood gas station. Have fun helping out!
- 3** Ask your company if they have a Matching Gift Program. Many companies want to get involved with the charities that interest their employees. These companies have agreed to match, dollar for dollar any gift given to a registered charity. If your company has this program, we would be happy to forward them verification of your donation to PWA.
- 4** Ask your company to make a donation to PWA. Most companies have donation programs. We can help by furnishing you with all the pertinent information your company will need to make the decision to support PWA.
- 5** Designate your United Way donations to PWA.
- 6** Become a monthly donor. You can have an even stronger impact on our ability to meet the needs of people living with HIV/AIDS all year long.
- 7** Send this newsletter to a friend!



TALENT NIGHT, BIKE RALLY 2006

I'm joining over 300 new friends on the adventure of a lifetime.

Everyone says the Bike Rally's a life-changing experience. It's the cycling, for sure, but it's so much more. It's the training. And the camping. And the friendships. And above all, it's the sense of working together for a greater purpose, knowing our efforts support such a worthy cause and provide important services.

And the Ride itself is like some crazy time warp with days vanishing in a blink and moments frozen in time. Along the way we share experiences of the journey — moments around campfires — and as the week passes we open up, share more of ourselves, become real friends.

**Sound like a great experience? Join in!**

The Bike Rally's even bigger this year and extra volunteers are needed to help out on a variety of support crews. From cooking to hauling to health and safety, there's something for everyone to do. Visit us at [BIKERALLY.ORG](http://BIKERALLY.ORG) to join the fun.

**What are you doing this summer?**

GET INVOLVED OR FOLLOW OUR PROGRESS ONLINE AT [BIKERALLY.ORG](http://BIKERALLY.ORG)



# MISSION:

The Toronto People With AIDS Foundation exists to promote the health and well-being of all people living with HIV/AIDS by providing accessible, direct, and practical support services.

## Have you considered a Giving Certificate?

What a great idea for a gift for those very special people. The Giving Certificate is an ideal way to celebrate a birthday, anniversary or just to show you care. Or you can make a memorial tribute. You will be providing much needed support for men, women and children living with HIV/AIDS who are facing many struggles and difficulties in their lives.

Send or phone in the information on the Giving Certificate and we will mail the recipient a card indicating that a donation has been made to the Toronto People With AIDS Foundation in their name. You receive a charitable income tax receipt in the amount of your donation. The Giving Certificate is the perfect opportunity to honour someone special while helping those living with HIV/AIDS.

Please send in the information below, or call 416 506-8606 x641.

## Toronto People With AIDS Foundation Board Directory January 4, 2007

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www.pwatoronto.org

Charitable Reg. # 13111 3151 RR0001

## Toronto People With AIDS Foundation GIVING CERTIFICATE

Enclosed is my gift in the amount of: \$25    \$50    \$100    Other: \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Postal Code \_\_\_\_\_ Telephone \_\_\_\_\_

I have enclosed my cheque made payable to the Toronto PWA Foundation.

I prefer to charge a donation to my credit card:

Credit Card (please circle one):    VISA    MASTERCARD    AMERICAN EXPRESS

Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_

### Send Card To:

Name \_\_\_\_\_

Address \_\_\_\_\_

Postal Code \_\_\_\_\_

email: \_\_\_\_\_

Occasion: \_\_\_\_\_

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