

TORONTO PEOPLE
WITH AIDS FOUNDATION



Pwa

**Annual Report
2009-2010**

making a positive difference
making a positive difference
making a positive difference
making a positive difference

Message from the Executive Director, Murray Jose



Sometimes, in order to increase awareness or raise money that is truly needed, media and agencies resort to focusing on the most critically in need and desperate. What I believe is that people would find it equally compelling to hear about and witness, stories of dignity, engagement and overall well-being – including our sexual health.

How much more compelling is it for us to learn about the whole person and how they are engaged within the very agency that they are getting support from? I find it very moving at this point to look back over the 2009/2010 year and think about the focus on well-being and sexual health and the resulting powerful impacts our clients have to share.

We can learn not only about a client's struggle with financial security due to episodic health issues but as well about their commitment and contribution as a volunteer at PWA. One Peer Educator explained, "... and one guy during outreach came up and asked 'you're really poz?' and he was just so amazed that I could be out talking about it. We're empowering them with our 'outness' and our disclosures and we're giving them tools to do that for themselves."

For many years, the only information available for people living with HIV/AIDS (PHAs) was treatment information specific to HIV/AIDS. For many of us living with HIV/AIDS, this was never enough and only a fraction of the whole

person and the full health information that we required in order to be well. In

speaking about how important sexual health information and programming is, one client indicated, *"I'm actually stunned and happier than I've ever been from a program that PWA has ever offered, or any ASO. I'm really happy that's what I'm trying to get across. It's about time! This is what I call Good Health!"*

As we focus on responding to each client's unique journey and their overall needs, we learn about that person's capacity and strength. Including sexual health in these discussions and focusing on strengths has been intentional and ends up being a gift to those of us at PWA. Staff or volunteer, we constantly hear powerful stories of resilience and strength that teach and inspire us. One client summarized it well for himself, *"... the point is also to be healthy. Aside from the diagnosis there's our pride (in who we are) and state-of-mind side of it."*

Sincerely,

A handwritten signature in black ink, appearing to read "Murray Jose".

Murray Jose
Executive Director

*“I don’t just feel welcome,
I feel like I belong!”* —PWA Client



This film is available for purchase at PWA or by emailing bikerally@pwatoronto.org

Friends for Life Bike Rally

The Toronto People With AIDS Foundation’s Friends For Life Bike Rally in its 11th year was proud to support a new awareness and fundraising tool. ***A reason to ride***, a film by **Lucinda Wallace** was released at the 2009 Inside Out Film Festival at the ROM. Six Days. Six Hundred Kilometers. One Cause. A powerful week that changes your life and the lives of people living with HIV/AIDS.

A big thank you to our generous sponsors:

Presented by: **Scotiabank Group**

Major Sponsors: **BMS Virology, Rubbermaid Canada, Shell Canada, Tibotec, VIA Rail Canada**

Team Sponsors: **Hardys, Nestle Canada, Penske, Pfizer, Telus, Timothy’s World Coffee**

7,000 visits to the Essentials Market

(19% increase over previous year)



Food Programs

PWA's Food Programs underwent a lot of important changes in 2009-2010. The Food Bank took on a new philosophy and, appropriately, a new name. The new **Essentials Market** implemented a new shopping model, a friendlier registration process and an affirming connection point of access for people living with HIV/AIDS. This new model is encouraging to clients who may have previously required PWA's Food Bank but, for reasons that may include stigma and disliking the feeling of a handout, avoided the experience. The improvements have made the Essentials Market an empowering, pleasant place to seek nutritious foods. The additional food choices and dedicated volunteers, who have added white bibs and name tags to their attire, ensure that clients receive a service they need in an environment that is welcoming. This change has received positive comments from clients and many new clients because, amongst other reasons, it has removed the stigma of visiting a food bank.

Clients visiting our **Essentials Market** now register for their visit in our **Activity Centre** and have the opportunity to select coupons from the **Coupon Exchange** or receive recipes and taste tests for healthy meal options. PWA has partnered with the **Sherbourne Health Centre**

(SHC) in a program to assist clients in preparing healthy meals using the foods found in our own Essentials Market. Every second Wednesday, the team from SHC are in PWA's Activity Centre (Essentials Market registration room) with some tasty samples for clients to try and some great menus to take home.

Food For Life, PWA's meal delivery program, has reestablished itself as a short-term emergency weekly program for clients in crisis. This reaffirmation of its intended purpose has ensured that newly registered clients in urgent need received this service. PWA took ownership of its new agency vehicle helping to serve our clients in need of our Food For Life meal delivery program. Special thanks to its generous donors: **Sue Cox Community Action Fund, Rotary Club of Toronto, The J.P. Bickell Foundation, Alterna Savings, Corporate Specialty Services** and **TICOT**.

Clients have access to the Essentials Market twice a month (open on Wednesdays and Thursdays weekly) and our Food For Life program.

“PWA has been integral in changing my life—I will be eternally grateful. I tell you this because I greatly appreciate these kinds of programs at PWA and am very glad that there continues to be an ever-stronger approach to living well and healing, etc.—PWA Client

Income Support Benefit & Assistance

With 408 new clients registered with PWA in 2009-2010, 963 clients were served by the Case Managers of the Benefits and Assistances Department. They provided services including assisting clients with access to government income support (Employment Insurance, Ontario Works, Ontario Disability Support Program, Canadian Pension Plan and Old Age Security).

As well, Case Managers assisted clients with access to housing, Canadian Immigration and crisis counseling.

986 clients accessed our Financial Assistance Program that supports uninsured medical, treatment costs and supports seniors and children.

PWA in recent months had supplied me with massage therapy, a naturopath, and acupuncture. As a result of the acupuncture therapist's recommendation that I get hip x-rays relating to some discomfort issues I had, I was diagnosed with osteoporosis. I am being treated for this as of now by my personal physician, with the possibility of hip replacement surgery in the future. Without the service providers PWA had hooked me up with, this may have gone undiagnosed for years with worse consequences. —PWA Client

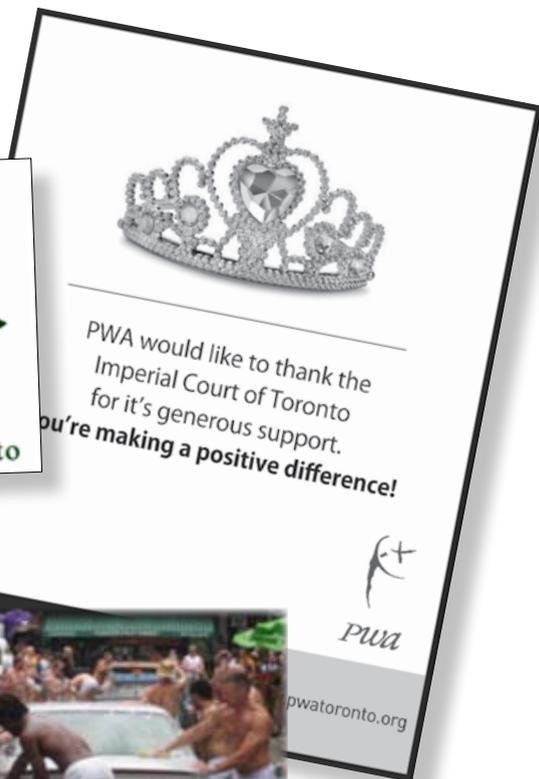
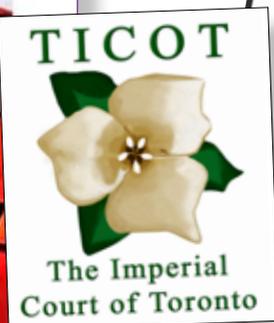
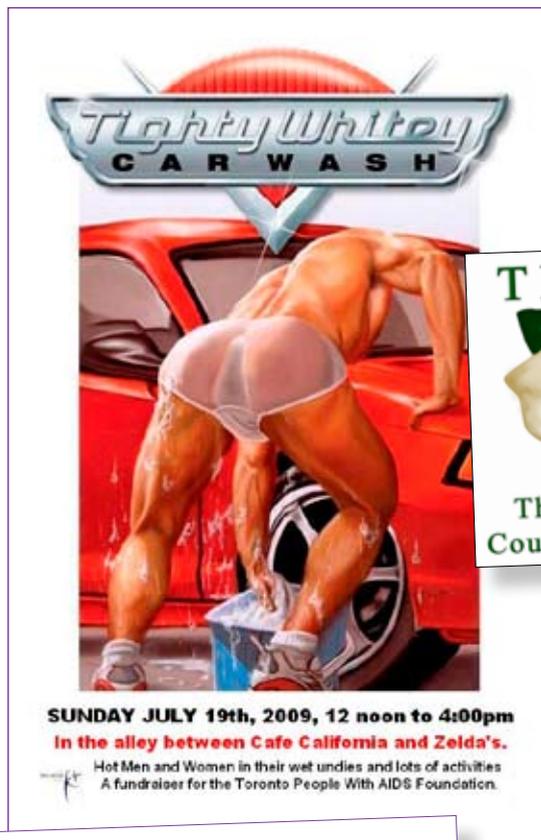
Treatment Access

Our Treatment Access Coordinator worked closely with clients, doctors, pharmaceutical companies, immigration lawyers and other ASO's to help clients gain temporary access to HIV medications. At its inception the program served only refugee clients who lived in the Toronto area, however, the program in 2009-2010 has successfully expanded to provide medication access throughout the province of Ontario. This program is the only one at PWA where individuals living with HIV/AIDS accessing the program do not have to be clients. The Medication Access Program has also served as a model for other Provinces in Canada.

While the Treatment Access Program primarily assists clients in gaining access to HIV medications, the program also assisted clients in applying to the Trillium Drug Program, provided access to Harm Reduction supplies and information and referrals for Medical Marijuana.

Treatment Resources

In 2009/2010, a new Treatment Resources Coordinator was hired and brought the Treatment Resources program up to date, completing 5 treatment workshops and 6 treatment bulletins between October 2009 and March 2010. One-to-one consultations also resumed and the treatment resources program is now running at full functionality after a 10 month hiatus. The treatment bulletins were re-designed, bringing a new, modern look, and received very positive feedback. The 2009/2010 fiscal year also saw the building of many strong partnerships with other agencies such as Fife House and CATIE, with treatment resources participating in and facilitating treatment related workshops for, and with, these organizations.



Community Support

The Toronto People With AIDS Foundation is thankful for all the wonderful support we received in 2009-2010 from the community. A special thanks to our close friends at **TICOT** (for choosing us as charity of choice in 2009), **Spearhead** (2009 holiday toy drive), **Mr. Steamworks 2009** (Tightly Whitey Car Wash), **Jeffrey Stolberg** (Home + Style 2009) and **Metropolitan Community Church of Toronto** (5th Sunday Food For Friends collections). Your efforts and fundraising in support of PWA's work is deeply appreciated.

IN 2009 – 2010 PWA SERVED

103,246 services to **10,363** individuals which includes **41,659** significant and unique practical services to **2,334** people living with HIV/AIDS

61,460 referral, information and outreach services to **2,887** individuals

408 new clients registered with PWA

986 clients accessed financial assistance

363 people accessed HIV medications

9,974 Health Promotion Services provided

723 Treatment Access services



7,888 people heard PWA's Speakers Bureau volunteers tell their stories of living with HIV during **210** presentations



6,137 meals provided through Food For Life

Food Program Volunteers
(left to right): Rod Stacey,
John Henderson
& Sean Dicen

PWA depends on more than **200** volunteers (not including Bike Rally) to assist with agency operations.

Our Volunteers

As is the fashion, at PWA our volunteers are at the forefront of our programming and service delivery. PWA wishes to thank and express its deepest gratitude to our dedicated volunteers who donate their time in almost all areas of our programming. In particular, our welcoming reception, food programs and Friends For Life Bike Rally volunteers who without which our office reception desk, Essentials Market, Food For Life and signature fundraising event would not be possible.

43,500 volunteer hours supporting program & service delivery

Our Supporters

Agency Partners

Visionary

M-A-C AIDS Fund

Leadership

Scotiabank Group

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103.9 Proud FM

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TICOT Social Society
The Estate of David Palmer
The Estate of John Schofield Manuel
Sue Cox Community Action Fund
Jeffrey Stolberg Design Inc.
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D&T Davis Charitable Foundation
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Ki Modern Japanese + Bar
Movado Group of Canada inc.
Packall Packaging Inc
Procter & Gamble Inc.
Jewish Community Foundation of Montreal

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GES Canada
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Daniel et Daniel Catering Inc.
Bell Canada Employee Volunteer Program
Canada Catering Co. Ltd.
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Chaitons LLP
Chura Hair Salon
Core Event Staff
eBay Canada
Funnel Communications
Fusion Strategic Inc.
Globestar Systems
Hunt's Healthcare Inc
ING Direct
Kitchener Area Reproductive
Medicine Associates
Nathan and Lily Silver Family Foundation
Protagon Display Inc
Purepharm Inc
Raleigh Canada Ltd.
Shadiah Holdings Ltd
TD Bank Financial Group
The Point Tent & Trailer Resort
Toronto Image Works
Viventia Biotechnologies Inc
Zoocasa
2070755 Ontario Inc.
Rogers Communications Inc.
Chestnut Park Real Estate Ltd
CUPE Local 4400
Kramer Design Associates
Lesbian and Gay Community
Play on Church
Pressnet Inc
Subodh Verma Consulting Inc
Matrix Search Group
Sunnybrook Health Sciences Centre
6803768 Canada Inc.
Adonis Spa Inc. - Winnipeg
Burman & Fellows Group
Catholic Teachers Association
Custom Excise Union Toronto District
Gio's Club and Bar
Home Life/Realty One Ltd
II BY IV Design Associates Inc
Manulife Financial
Patty King International
Royal Lepage RCR Realty
Silvertex Limited
Solid Bond Paper Products Inc.
Storeybook Ent. Inc.
The Hurley Group
The Bata Shoe Museum
The Food Dudes Corp.
Victoria Park Collegiate Institute
G. Ryan Design employees
Metropolitan Community Church of Toronto
TFO Employees
149406 Canada Inc
766707 Ontario Inc.
Allan and Susan Fenwick Charitable
Foundation
Balmoral Chemists Inc, Pharmasave 722
Buttle and Tavano Professional Corp.
Can-ar Coach
Castleton Financial Ltd.
Combustion Studio
Downtown Acura
E.E.S. Financial Services Ltd
European Jewellery
Extraordinary Conversations Inc
Groia & Company Professional Corp.
Imagine Financial Ltd
ISIS Regional Fertility Centre
Jan-Mar Sales
Joan Young Financial Services
John Hurlburt Holdings Ltd
Lawrence Joseph Associates Ltd.
Markville Shopping Centre
McGregor Industries
Multilingual Community Interpreter Services

Nexen Inc.
RE/MAX Hallmark Realty Ltd., Brokerage
RJB Promotions
St-Marc Spa Inc.
Syntec Process Equipment
Syspro Software Ltd
The Animal Clinic
Tsai Medical Professional Corporation
VS Media (VideoSecrets)
Hydrostone Osteopathy
Toronto Police Service - 53 Division
Victoria University SAC
1230281 Ontario Ltd
A.C. Renovations & Resorations Inc.
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Batryn & Clark Chartered Accountants
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CAW Local 1459 Retirees
Churchill Public School
CUPE Local 3902
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RE/MAX Hallmark Realty Ltd
RED Events
RSA
SaaS 44 Inc.
Spa Excess
Taylor Hazell Architects
Telus Corporation
UrbanSource Catering
Village Rainbow Nation

*\$200 and up

Financials 2009-2010

Statement of Operations for the year ended March 31

| | 2010 | 2009 |
|---|------------------|------------------|
| Revenue | | |
| Grants | 1,254,457 | 1,224,720 |
| Fundraising and donations – bike rally | 952,252 | 1,214,627 |
| Fundraising and donations – general | 378,919 | 359,836 |
| Landlord contribution for leaseholds | | 75,000 |
| Financial assistance contributions | 28,340 | 28,491 |
| Investment Income | 11,074 | 22,502 |
| Administrative fees, honoraria and other | 33,340 | 19,901 |
| Total Revenue | 2,658,382 | 2,945,077 |
| Expenses | | |
| Client Services | | |
| Food For Life meal delivery program | 228,911 | 248,265 |
| Benefits and assistance income support | 232,002 | 206,369 |
| Long-term care health promotion | 118,207 | 118,297 |
| Volunteer services | 108,418 | 107,551 |
| Education – Speakers Bureau | 78,791 | 72,475 |
| Food programs | 136,977 | 65,555 |
| Treatment programs | 120,001 | 106,433 |
| POZ Prevention | 76,229 | 55,160 |
| General Programs | 129,951 | 149,306 |
| | 1,229,487 | 1,129,411 |
| Financial assistance | | |
| Supplementary therapies | 33,595 | 113,647 |
| Medical assistance | 37,232 | 88,240 |
| Medical disability | 26,050 | 79,407 |
| Trillium co-payment | 21,518 | 43,706 |
| Family holiday gift certificates | 1,350 | 8,800 |
| Positive Children fund | 4,800 | 7,000 |
| Positive Seniors fund | 3,800 | 2,600 |
| | 128,345 | 343,400 |
| Total PWA Program expenses | 1,357,832 | 1,472,811 |
| Community Partners | | |
| Committee for Accessible AIDS Treatments | 185,774 | 104,200 |
| Toronto HIV/AIDS Network | 125,373 | 95,847 |
| Criminal Law & HIV Exposure | 2,440 | 2,291 |
| Latinos Positivos | 1,874 | |
| | 315,461 | 202,338 |
| Total Program expenses | 1,673,293 | 1,675,149 |
| General | | |
| Fundraising – bike rally | 412,630 | 462,859 |
| Administration | 253,101 | 158,081 |
| Fundraising and development | 185,991 | 154,077 |
| Communications | 95,977 | 90,437 |
| Administration – amortization expense | 81,144 | 54,973 |
| Administration – office relocation | | 68,176 |
| | 1,028,843 | 988,603 |
| Total expenses | 2,702,136 | 2,663,752 |
| Excess (deficiency) of revenue over expenses | (43,754) | 281,325 |

Our board

President

Brian Scott

Vice President, Vice Chair

Cory Garlough

Treasurer

Steven Zeidman

Secretary

Andy Baldwin

Members at Large

Sachin Aggarwal

Helen Daley

Susan Holita

Mina Hunt

Ken King

Scott Morrison

Annie Thomas-Diceman

Our mission

PWA exists to promote the health and well-being of all people living with HIV/AIDS by providing accessible, direct, and practical support services.

Our philosophy

People living with HIV/AIDS play a crucial role in the governance and operation of PWA, but, most important, are its heart and soul. Although the Foundation seeks supportive partnerships in fulfilling our mission, our response to HIV/AIDS is, more than anything else, inspired by the voices and experience of people living with HIV/AIDS.



Pwa

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