



eBlast Update

Wednesday, July 23, 2008

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10th Annual Friends for Life Bike Rally

On July 27th, 2008 the 10th Annual Friends For Life Bike Rally will hit the road! Our goal is to raise much needed funds for the Toronto People With AIDS Foundation. For six days, 330 cyclists will ride more than 600km from Toronto to Montreal, while our crew of dedicated volunteers will provide support along the way. **Register. Donate. Learn.** Please visit www.bikerally.org.

As long as there's a reason... there's a ride.

THE TORONTO PEOPLE WITH AIDS FOUNDATION



PRESENTED BY **Scotiabank Group**

FROM TORONTO TO MONTREAL
JUL 27 - AUG 1, 2008



REGISTER TODAY!
10th Year
Visit us online for new ride options!

As long as there's a reason... there's a ride.

Register. Donate. Learn.
www.bikerally.org
416-506-8606 ext 631

LIMITED SPACE STILL AVAILABLE!

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BIKE RALLY MAJOR SPONSORS							
AGENCY PARTNERS				MEDIA PARTNERS			

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Join PWA for the Bike Rally launch



330 CYCLISTS BEGIN TORONTO TO MONTREAL JOURNEY HONOURING THE RIDE'S TENTH ANNIVERSARY

For immediate release – PHOTO OPPORTUNITY

Toronto – On July 27, 2008, hundreds of cyclists will stream through the streets of Toronto, beginning their annual six-day trek to Montreal. This year, the Friends For Life Bike Rally honours its tenth anniversary of supporting the Toronto People With AIDS Foundation (PWA) and expects to raise \$1 million.

“As long as there's a reason, there's a ride,” said Todd Ross, co-chair of the event. “Ten years after the rally was born, people living with HIV/AIDS in our community still need support. As long as they do, we will keep riding.”

Sunday, July 27, 2008 - Queen's Park, Toronto

8:00 a.m.	Group Photographs
8:30 a.m.	Speeches - Minister of Health Promotion Margaret Best and Toronto City Councillor Adrian Heaps
8:45 a.m.	Group Stretching
9:00 a.m.	Departure

Great photo opportunities will also be available as the ride departs north to Wellesley Street, south on Yonge Street and east on Front Street. Detailed route maps are available.

“There's an undeniable energy that comes from hundreds of cyclists and volunteers working towards a common cause,” said Stefanie McQuaid, event rally co-chair. “Their collective efforts have allowed PWA to strengthen and expand its services to the men, women and children living with HIV/AIDS in Toronto.”

– 30 –

For more information or to arrange an interview, contact:

Stefanie McQuaid, Co-Chair – 416.831.7776 (before July 27) or 416.xxx.xxxx (after July 27)

Visit www.bikerally.org for backgrounders and more information. Spokespeople are available to talk about the event, as well as broader HIV/AIDS issues in Ontario.

About the Toronto People With AIDS Foundation

The Toronto People With AIDS Foundation exists to promote the health and well-being of all people living with HIV/AIDS by providing accessible, direct, and practical support services. It is Canada's largest direct support service agency for people living with HIV/AIDS. For more information, please visit: www.pwatoronto.org

PWA Membership 2008

Membership Information & Application Form



- Anyone living in the greater Toronto area can apply for membership to the Toronto People With AIDS Foundation. Just fill in the form below and submit it to us with your \$10 membership fee. (*Membership fees can be waived upon request.*)
- Although Foundation clients, volunteers and donors are encouraged to become members, membership status is not automatic.
- All members must agree with the Foundation's mission statement.
- All memberships are valid for the calendar year—from January 1st to December 31st. New or lapsed members must apply at least 30 days in advance of a membership meeting or AGM in order to vote.
- Voting members of the Toronto People With AIDS Foundation will be notified of all membership meetings, and have the right to attend meetings, participate in meetings, vote, nominate candidates for the Board, and stand for office.
- All members will receive the Foundation's newsletter and Annual Report.
- All members are encouraged to provide direction and support for the Foundation, and to act as ambassadors for the Foundation in support of its mission.

For further information, or if you have any questions about membership, or to find out if you are already listed as a member, please contact Murray Jose, Executive Director at 416-506-1400 ext. 623 or by email at mjose@pwatoronto.org.

OUR MISSION IS TO PROMOTE THE HEALTH AND WELL-BEING OF ALL PEOPLE LIVING WITH HIV/AIDS BY PROVIDING ACCESSIBLE, DIRECT, AND PRACTICAL SUPPORT SERVICES.

I, _____, hereby agree to support the mission of the Toronto People With AIDS Foundation.
(printed above)

Signature

Date

Please complete this membership application and return it to us with your \$10 membership fee to:

399 Church St.
2nd Floor
Toronto, ON
M5B 2J6
Attn: Le Thai Ly,
Office Coordinator

First Name

Last Name

Mailing Address

Suite

City

Postal Code

Telephone

Email

Please check one:

I would like to renew my existing membership

I would like to apply for a new membership

I would like my membership fee waived

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PWA's new Volunteer Coordinator

STAFF ANNOUNCEMENT:

Darryl Ramsey, Volunteer Coordinator

July 8, 2008

Please join me in welcoming Darryl Ramsey into the permanent position of Volunteer Coordinator with the Toronto People With AIDS Foundation. Since June of 2005, Darryl has held several key positions at PWA, including Office Coordinator, Accounting Assistant, Food Bank volunteer, Food for Life volunteer and Reception volunteer. Each position has provided him with a strong understanding of our volunteer and client needs, and the critical role our programs and services play in meeting these needs.

Darryl brings to his new position over 10 years of customer service. He has worked as a Guest Services Agent, Front Desk Supervisor, Accounting Assistant and Customer Service Representative at the Hampton Inn, the Niagara Clifton Group, the National Ballet of Canada and Microsoft Canada. In his roles he gained extensive experience in providing excellent customer service, employee training and group facilitation. In his staff and volunteer roles at PWA, Darryl has continued to offer excellent service. In addition to the many programs and projects he worked on, Darryl co-developed and co-facilitated a successful cultural competency training module for Reception volunteers that was integrated into PWA and ACT's Core Skills volunteer training.

Darryl brings great compassion, dedication and passion to the work of PWA. I am very excited to have him as part of our Programs and Services team. He officially begins his new position on August 18, 2008.

If you have any questions, please don't hesitate to contact me.

Thank you,

Suzanne Paddock

Director, Programs and Services

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Pie In The Sky – Help make the Pie bigger!



“With just one e-mail I sold over 50 pies to colleagues in my office tower. They just loved it – delicious dessert delivered right to their office building, an important cause, and a great story to share around the dinner table. It’s a win-win situation.” - J.F., National Bank Financial

Be part of a fun and delicious PWA fundraiser by promoting Pie in the Sky.

It can be as simple as just sending an e-mail to your friends and colleagues and as important as supporting the lives of people with AIDS.

In Pie in the Sky, chefs from across Toronto bake pies that volunteer “pie peddlers” sell in the weeks leading up to Thanksgiving to support PWA’s vital food programs. This exciting event has attracted chefs from such celebrated restaurants as Mildred Pierce, Canoe and Scaramouche to bake pies. Pies are the desserts *par excellence* for Thanksgiving, when people give thanks for their good fortune. With Pie in the Sky, people also give hope.

Please make that hope a reality by just sending an e-mail! We can supply you with a ready-to-go e-mail message. Purchasing is done on-line, so you don’t have to get involved in handling money. Pick up is October 10 – the Friday before Thanksgiving – and locations (so far) are First Canadian Place, the PWA office (Church & Carlton streets) and the LCBOs at Summerhill and Bayview Village.

Incredibly, a \$35 pie can bring a meal to ten people with HIV/AIDS – maybe the only nutritious meal they get. And every 15 minutes, PWA provides a healthy meal to a homebound man, woman or child whose long term survival depends on proper nutrition.

“Rather than feel guilty about not baking my own Thanksgiving dessert, I feel great about all the good that my delicious Pie in the Sky does. And so do my guests.”

“When I tell my friends about Pie in the Sky, I feel like I’m doing them a favour.”

S.J. & P.B., Pie Peddlers

To get involved please contact Stephen at sjohnson@pwatoronto.org

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PWA Treatment Resources Program

HARM REDUCTION DROP-IN



We Offer:

- *A confidential & non-judgmental space for HIV+ substance users*
- *Learn about your drug of choice*
- *Get safer needle and crack kits*
- *Referrals to housing, ODSP and treatment info*
- *Staffed by a Harm Reduction Worker and Peers*
- *Free snacks and refreshments*
- ***Tokens, childcare stipends and interpretation available upon request***

This is your group- you can design it any way you want.

**Join us: The 2nd & 4th Thursdays of each month
Starting on June 12th
1-3 p.m.
Room 221 @ PWA**

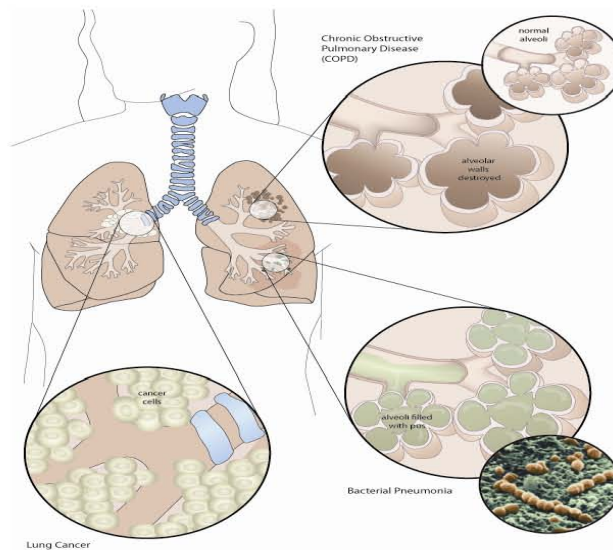
For more information; contact Rebecca at 416-506-1400 x627 or e-mail rgower@pwatoronto.org



Treatment Topic of the Month

Treatment Topic of the Month June 2008

KNOW YOUR LUNGS WELL! A Holistic Treatment Guide



Disclaimer

The Treatment Resources Program at the Toronto People with AIDS Foundation provides information and resources to empower people living with HIV/AIDS to be proactive around their health by working in partnership with their health providers. We do not recommend or promote any treatment in particular. We strongly urge those interested in any specific treatment to consult a wide range of resources including a qualified medical and/or complementary therapy practitioner who has experience working with HIV+ patients.

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For treatment information and resources,
Contact Rebecca at 416-506-1400 x627 or by e-mail at rgower@pwatoronto.org



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Third Party Fundraising Events

THANK YOU

to Steve Callow, Mr Steamworks 2008

and volunteers, models, donors & sponsors
(Priape, 2xist, Steamworks, Café California,
Zeldas, Proud FM, Michael Breyette, Kenny
Lee, DJ Neil MacLeod, Labatt's, O'Connor
Gallery, and StreamMaster) for making the
Tighty Whitey Car Wash

& pep rally events such a success.

\$7,000 was raised for PWA!



The Imperial Court of Toronto (TICOT)

www.ticot.org

The Imperial Court of Toronto was founded in 1987 with the original mandate of promoting 'Friendship, Unity and Nonsense' (F.U.N.) through holding entertaining and fundraising events.

Since its founding in 1987, under the leadership of *31 elected Monarchs*, TICOT has entertained thousands, held many successful events and raised money for a number of local charities, including Casey House, The Toronto PWA Foundation, AIDS Committee of Toronto, AIDS Tijuana, The Canadian Lesbian and Gay Archives, the Toronto Metropolitan Police (1stBikes), Sick Children's Hospital, and Gilda's Club. Each year, the elected Empress and Emperor select charities towards which fundraised dollars will be designated that year.



Her Most Imperial Sovereign Majesty, The New Look, Maple Leaf Empress, Empress XXI Bitsie Vanderbilt has chosen the Toronto People With AIDS Foundation, Food For Life meal delivery program, as the recipient of all fundraising activities for 2007/2008!

TICOT's upcoming events:

- Aug 3 & 17 - Patio Show at Zelda's Rest and Bar at 542 Church Street from 6-8pm
- July 27th - Queen Mother and King Father Show at George's PLAY from 9-11pm. The Queen Mother and King Father will present their Jewels and Daddies Boys. Hosted by Queen Mother Dixie and King Father Mick Petitpas DuBarry

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PWA Annual General Meeting

~ Oct 2nd - Please join us for PWA's Annual General Meeting at Oakham House
55 Gould Street (at Church Street) from 6:30-8:30pm light refreshments will be served

Help us make a positive difference



I'd like to help people living with HIV or AIDS.

I'm making a: one time gift monthly gift

Please find enclosed my gift of:

\$50 \$35 \$20 Other: \$

I'd like to pay by: cash cheque credit card

Credit Card Information: VISA M/C AMEX

Card #:

Expiry:

Signature:

First Name Last Name

Address

City Province

Postal Code Phone

email

Gifts of \$20 or more will receive a charitable tax receipt.

Toronto People With AIDS Foundation
399 Church Street, 2nd Floor, Toronto, ON M5B 2J6
Tel.: 416-506-1400 Fax: 416-506-1404 info@pwatoronto.org www.pwatoronto.org
Charitable Registration #: 13111 3151 RR0001

Donate online at www.pwatoronto.org



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