As we look back at the 2013-2014 year, it’s incredibly exciting to note the strategic plan implementation and overall accomplishments that were achieved. PWA’s updated mission and strategic plan, developed in 2011, continued to drive new and evolving programming to support making a positive difference in the lives of people living with HIV/AIDS (PHAs).

Implementation of strategic plan activities and program development included:
• Intake follow up to more fully engage new clients
• Recruitment and training of Circle of Care Peer Support volunteers
• Hosting and supporting the community Health Promotion/Nursing Clinic for women
• PHA engagement activities such as the Dreaming workshop and coaching for volunteers and the community Financial Planning workshop series featuring facilitators who had community expertise and PHA lived experience

Additional highlighted accomplishments in 2013-2014 include:
• The first PHA-HCV (Hepatitis C) co-infection education and peer support group in Toronto
• Record fundraising for the 15th annual Friends For Life Bike Rally
• Milestone fundraising and community support from The Imperial Court of Toronto (TICOT)
• Innovative work with the Gay Men’s Sexual Health Alliance Poz Prevention Working Group

While we are well into the activities of our 2011-2016 strategic plan, some activities take significant preparation and time to implement. 2013-2014 saw the implementation and accomplishments of several such innovative and exciting changes and you’ll be learn more about these in the full Annual Report.

The implementation and accomplishment of PWA’s new strategic plan was also reflected in the changes in leadership and management during this period. We celebrated one another’s desire for change and for personal growth. Special thanks to the PWA team, in particular, Suzanne Paddock, who took on the Acting Executive Director role during Murray’s parental leave in 2013-2014. It’s not surprising that, indirectly, this leave was another example of implementation and accomplishment that resonated with both Suzanne and Murray. Dreaming, social change and overall health and well-being were powerfully reflected by an ASO Board Chair supporting the dreams of an openly gay HIV+ Executive Director within a broader environment of social change and has allowed for an entirely new set of dreams and goals to be possible for PHAs.

Sincerely,

Cory Garlough
Board Chair/President

Murray Jose-Boerbridge
Executive Director
In the Greater Toronto Area, 57% of the population of people living with HIV have difficulty buying food and/or clothing.

“I appreciate the opportunity to be able to access free food for me and my son because without this I don’t know how we would survive.” Essentials Market user
2013-2014 marked a banner year for PHA engagement and treatment access at PWA. We proudly expanded volunteer and PHA roles in all of our program and services including the launch of the first PHA-HCV (Hepatitis C) co-infection education and peer support group and the Circle of Care Peer Support Program.

“As a peer with professional knowledge of community resources available to women living with HIV, I was able to successfully advocate for accessible housing on behalf of a peer who recently became paralyzed. As a woman living with HIV myself, this experience highlights for me the importance of the Circle of Care Peer Support Program.” — Circle of Care Peer Support Program worker
The Friends For Life Bike Rally, PWA’s sustaining fundraiser, hit four significant milestones. Celebrating its 15th year, 435 volunteers raised just shy of $1.5 million dollars, the most money raised in the history of the Bike Rally bringing the cumulative amount of money raised to $11.7 million dollars.

“As someone who’s been HIV+ for many years but never needed or sought support from PWA, I realized along the way that the bike rally is a valuable service as well as a fundraiser. For me, it caused me to ‘come out’ about my status to many more people as I asked for their sponsorship, it caused me to significantly improve my own fitness and health, and it connected me to a much larger community of people who are either HIV+ or supportive.”

– Bike Rally Participant, 2013
“Since 1987, TICOT has raised over $325,000 for PWA, to assist with essential community programs. Through social fundraising, TICOT raises awareness of HIV/AIDS, and much needed funds for PWA’s Food Programs, all for F.U.N. (friendship, unity & nonsense).”
– Emperor 26
Ricky Lake Ontario

AIDS Service Organizations in Toronto get their lifeblood through their connection to the community. PWA was the charity of choice for 21 different 3rd party fundraising community groups, businesses and individuals with over 36 events over the course of the year. Their activities raised over $80,000 to support PWA programs and services. Thank you to TICOT, Spearhead, PozTO, Steamworks, THBS, Miss Conception, and the many generous others who continue to support PWA.
FRIENDS OF THE FOUNDATION
Outstanding Corporate Support
DSM Computing Solutions Inc,
Ralph Flikweert & Willy Comendador
Cycle Solutions,
Kale Powell

OUTSTANDING COMMUNITY SUPPORT
Kevin Levesque, Miss Conception
Alphonso King Jr., DJ Relentless

OUTSTANDING VOLUNTEER SUPPORT
Cory Garlough
Dennis Hawkins

OUR FUNDING PARTNERS
GOVERNMENT FUNDERS
City of Toronto
Public Health Agency of Canada,
AIDS Community Action Program
AIDS Bureau, Ontario Ministry of Health and
Long Term Care (OMHLTC)
Toronto Central Health Integration Networks,
OMHLTC

AGENCY PARTNERS
VISIONARY ($50,000+)
Scotiabank
Ontario HIV Treatment Network

LEADER ($20,000 - $49,999)
ViiV Healthcare
M-A-C AIDS Fund

MAJOR ($12,000 - $19,999)
Sheraton Centre Toronto Hotel
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MEDIA
NOW
Xtra!
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Mint Media

CORPORATE & FOUNDATION DONORS
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Johnson + Johnson Shared Services
Canadian Dog Fanciers Association
Bentall Kennedy (Canada) Lp4

$5,000+
Spearhead LDSC
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$2,000+
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Robert Tomas & Dr. Allan Peterkin
Sam Ward
Anonymous (3)

COMMUNITY DONORS
Miss Conception
Chris Edwards
Steamworks
Toronto Historical Bowling Society
PozTO: DJ Relentless
PWA supplied approximately 221,425 services to 7,842 individuals

This includes 63,444 significant and unique practical services to 2,455 PHAs, 157,981 referral, information and outreach services to 5,529 individuals as well as training and education opportunities to 3,737 people.

FOR 27 YEARS, PWA HAS BEEN HELPING MEN, TRANSMEN, TRANSWOMEN, WOMEN AND CHILDREN LIVING WITH HIV/AIDS. OUR RESPONSE IS INSPIRED BY THE VOICES AND EXPERIENCES OF PEOPLE LIVING WITH HIV/AIDS.

PWA continues to provide a majority of our services to White gay men while developing new programs to respond to the needs of diverse communities. Twenty percent of our clients identify as female. Twenty-five percent of our clients are of African and Caribbean culture.

PWA has provided services to over 9,000 individuals living with HIV/AIDS since our inception in 1987.

Toronto People with AIDS Foundation is the largest direct support service provider for people living with HIV/AIDS in Canada.

PWA recognizes the importance of balancing the messages of real hope, optimism and treatment advances with a complex physical, emotional, mental and spiritual reality for people living with HIV/AIDS.
MISSION
We engage people living with HIV/AIDS in enhancing their health and well-being through practical and therapeutic support services and broader social change, and we inspire them to live into their dreams and discoveries.

VISION
We live in affirming, sustaining communities where we find inspiration and support for our dreams, health, wellbeing and meaningful contributions.

Charitable Registration #: 13111 3151 RR0001

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